

**“To Better Serve Our Members and Our Community”
Mark Holey – Campaign Committee Member
Presentation 5/14/2018**



One of our greatest gifts as a church is how well we share our faith.

Sharing our faith is so important not only to this church but also the community - that we are now engaged in our capital campaign to address those infrastructure needs that will secure and enhance our future opportunities to share our faith. Our last capital campaign was when Mel Henrichs was our pastor 15 years ago, and there is a need rejuvenate some of our physical assets to carry us through the next 15 or more years.

Purpose / Objectives

As a reminder, our campaign is divided into three themes,

- Better Serve Our Church Members and Community
- Address Heating/Cooling and Energy Use
- Promote Church Growth

Today and for the next two Sundays, the campaign committee members will present more of the details on each of these priorities and today it is my privilege to take a few minutes to present a brief review of the Promote Church Growth objectives.

The three infrastructure objectives selected to promote church growth

- Audio/Visual Upgrade
- Parking Lot Improvements
- Install Electronic Sign

People of all ages are becoming more digitally connected and rely on visual communication every day. The church needs to implement digital and visual strategies to maximize our ability to attract and connect with visitors to our church and communicate to the community all the excellent programs we offer.

Based on conversations I have had with some of our newest members, it was our friendliness and interaction with first time visitors that contributed to them choosing our church as their place of worship. So - we do a good job making visitors feel at home and we need to attract more visitors, so they too can become supporting members of our church.

Our current audio/visual system is simply old technology and we have consulted with Camera Corner from Green Bay on how to upgrade the system. Our goal is to achieve vastly improved visual and sound projection systems in the sanctuary, fellowship hall, lounge and nursery.

Audio/Visual Upgrade Sanctuary - Visual *Screen and Camera - Video Taping*



8.5' wide

4.5' high

In the Sanctuary that will include the installation of an updated projector and fixed screen slightly larger than 8.5 wide and 4.5 feet high that will greatly enhance picture quality and can be operated without dimming the lights.

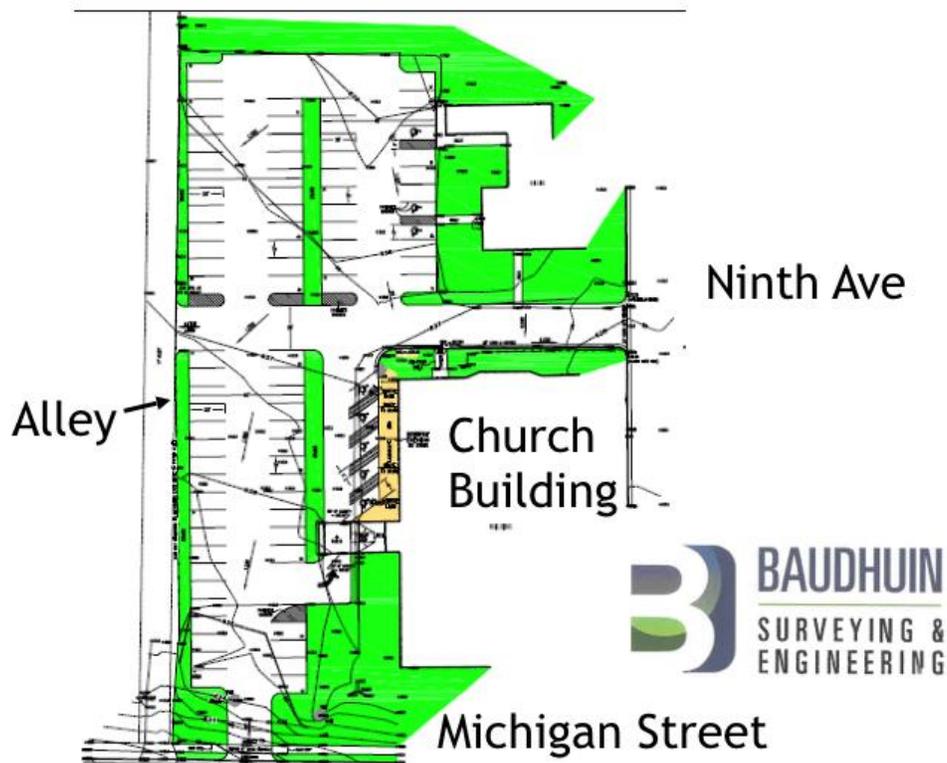
A camera will also be installed to enable video recording of the church service as an outreach tool, recording weddings, funerals, special concerts or presentations, and provide the opportunity for live streaming.

In the other areas, a flat screen smart TV appropriately sized for each space will be installed and we will be able to live stream our church service throughout the church enhancing our ability to meet the needs of a diverse church family. A hearing loop will be installed in the Fellowship Hall. The sound speakers will also be enhanced in Fellowship Hall and the Lounge.

Another objective is to simplify the operation of these audio/visual systems to make them more user friendly. WIFI technology will be utilized to interface with any computer device, even a smart phone.

The parking lot upgrade will address a number of issues from diverting water away from the building so that we can prevent the buckling of the north walkway and deterioration of the blacktop. We have contracted with Baudhuin Engineering, a local well-known civil engineering company, to design the parking lot upgrade which will include the addition of green spaces to facilitate water drainage.

Currently the senior bus must back out from under the canopy to avoid breaking the beacon on its roof, and this new design will lower the pavement to enable it to drive through, eliminating the need for backing up.



Angled handicap parking - installed closer to the building will make it easier for those church members to park and access the building than our current design.

In the spirit of preparing a way for the lord and making a straight path for current and prospective church members, we are planning to install an entrance from Michigan Street. On the left is the latest drawing of the parking lot from Baudhuin Engineering.

New Electronic Sign



Finally, the plan is to install a new electronic sign to give our church greater exposure to connect with the potential church visitors and members driving on Michigan Street – arguably one of the busiest streets in town. The sign will greatly enhance our ability to announce and show case the great programming we offer to members and the community. It will be located near the new Michigan Street entrance that will draw the community directly to the main entrance of the church instead of either turning into an alley or driving around the back of the church to access the main entrance.

The new sign will be 6' wide and 4' high with the upper half appropriately displaying our church name and three lower rows available to convey any combination of announcements regarding the church service or activities – and all electronically programmable from the church office. The quotes we have received are from the Stewart Sign company that not only does many of the United Methodist signs across the country, but also most of the local church signs right here in Sturgeon Bay.

I have posted the available information detailing the parking lot design, the new sanctuary screen, and the electronic sign in the fellowship hall for you further review. Your review and comments are important, so please let myself or any of the campaign committee members know your thoughts.